

## **Radio Resources**

### **Content Sharing**

Audioport.org (for Pacifica network, costs some \$\$, but is negotiable based on budget)

Radio4all.net (free!)

PRX (\$)

Archive.org (free)

### **Advocacy orgs** (can help with things like FCC compliance)

NFCB (also good for web streaming deals)

Prometheus Radio Project

Common Frequency

Xray-fm

Media Alliance (also does non-radio media advocacy)

### **Networks**

Grassroots Radio Coalition (GRC) - listserv + conference

Radio Survivor - informative website

Oregon Community Media - works on collaborative projects, show, grants. meets regularly

NFCB - conference + station support

Stubblefield - listserv for station tech support

Radio Spark - resources for radio support

Pacifica - program support

Radio4People Coalition

### **Tools**

Sound Tap - streaming app for internet radio (free!)

Total recorder - record audio on computer

## **NEEDS within Cascade Radio Network**

Occupy Radio - needs graphic design and branding help

Shady Cove FM - needs help with improving sound quality of broadcast

Eugene LPFM - need help with everything! getting off the ground (they only have a construction permit)

KBOO - want help with publicity, syndicating shows

Hood River FM - Wants to learn how to do remote broadcasting with cell phones

Lots of stations wanted help with creating a news show

Oregon Community Media - wants web development help and help with Outreach/Promotion

## **Radio Projects**

### **Oregon Community Media -**

- collaboratively producing radio shows (they pick one topic and cover it from many different angles (geographically and otherwise) with each participating station contributing a segment)
- working on coordinated election coverage
- live feed sharing (in covering live events, e.g. music festivals (Blues fest?))
- working on collaborative fundraising

- possible sharing of capital reporting (in Salem)

### **Xray training workshops**

- xray fm (Portland) is doing a series of training workshops on writing, producing, how to be on the mic, etc. These will be accessible for other people to stream remotely)

### **KBCS (Seattle) training**

- there is a weekly broadcast class offered by KBCS, for those in the Seattle area.

### **Cascadia Media Network**

- want to start a network for sharing content, encouraging citizen journalism... it will be an internet site with weekly podcasts on news issues.

## **DISCUSSION: Barriers and Pitfalls to creating radio networks**

3 main issues

### **Quality Control**

you need an editor to control for both relevance and quality

there should be standard quality parameters

***solution:** hiring coordinator?*

### **Political Differences**

i.e. use of offensive language (e.g. calling undocumented migrant people "illegal")

also this can create governance issues

***solution:** a steering committee comprised of members from groups within network*

### **Losing Steam**

everyone is overloaded and overwhelmed (financially, capacity)

***solution:** having a person bottom-lining and poking people to move projects along*