

## **CMC Debrief Notes- 11/18/14**

### **Intros:**

Adam- CMC deputy, Oregon Jericho, etc, etc

Mike- Turnbull interim director

Mark- PCM,

Ace- B Media

Jenny- KOWA Olympia

Alexis- Media island, Olympia

Erin- KBOO, Oregon Community Media

Paul Roland- KBOO, radio track

Ib- R2S, houseless workshop, housing breakout

Tim- CMC lead organizer, housing breakout

Robin- KBOO, news hound, funding sources for investigative journalist work

Dayna- "just a person", writes, activist, participated in regional media breakout

Conch- KBOO news and public affairs

Arun- The Independent, Occupied Wall St Journal

### **Hot/Not:**

Hot:

in general it went really well, about 180-200 participants, about 65 groups

participating in some fashion, 26 workshops, a variety of events

got really good participation from different cities considering first time

OCM coalition meeting

good ideas were generated in the breakouts

people from a lot of different backgrounds

that the turnbull was opened to the public, really good equipment and getting help

from the department people

connections with lots of media people were made

the concert that mic crenshaw organized

Not:

need more time for networking  
space was a little awkward, would be better with a central gathering space where there could be coffee, snacks, place to just chat  
people went to things they were familiar with  
signage and direction  
annoying blogger guy tried to disrupt graffiti panel  
KBOO annual meeting happened same weekend, made it so a number of people couldn't participate more  
conflicted with PICA's TBA fest, meant some of the socially conscious art crowd couldn't take part  
climate march time conflict on the Sunday  
quality facilitation and outline for breakout sessions, needs to be more of a priority in the future, someone specifically in charge of that aspect of the conference  
more attendance would have filled workshops better

### **Reportbacks from breakout sessions:**

Academic breakout:

strategic communications students connect to community groups a google form  
resources- training labs,  
homeless youth, crafting classes around particular projects  
a tuition requirement? they would fund it  
CMC was closest to what the center for civic engagement is trying to do, Wes Pope  
Donna Davis will maintain repository  
KBOO should form direct contact with Turnbull maybe PCM

Regional coalition:

content mill  
activist tool kit- backbone, and smartmeme Ben, and Mark from PCM interested  
PCM doing workshop around some of these ideas, as a result of CMC. Will be doing more advanced weekly discussions

housing:

housing bill of rights campaign support  
advanced trainings for r2s members, video mentorship program  
helping start OR HBR youtube channel  
web development person to help put archives online

radio:

discussed past attempts  
what infrastructure is available  
sharing content, hashtagging etc  
NFCB 2015 smaller regional conferences, libraries

networks need to work together to stay together

**Ideas and suggestions:**

Adam led a section where we tried to crowd source ideas to take care of the most pressing steps needed to making another CMC happen. We asked people to give suggestions around funding sources, space we can book, media contacts who they think should be involved, and who we be interested in being part of a planning committee once organizing gets rolling.

funding-

RACC grant

Mt Hood cable regulatory committee

media studies departments- Marylhurst, PSU, PCC, PNCA, Turnbull sponsors for honorariums

open society foundation

MRG

Grant funders of OR & SW Wash

presentations at colleges

fundraising events

sponsors of media groups (in NY Democracy Now, etc)

hands on trainings can be farmed out to colleges and high schools

local business sponsored in program

crowd funding

selling shwag

space-

Tim and Adam will discuss possible use of space at Turnbull Center, PSU, PCC, maybe PNCA with faculty or students at those respective institutions

people preferred it happen at Turnbull again

contacts-

melissa chavez

iprc

rural newspapers

strategic social media

Sellwood Bee, neighborhood papers

Andrew Devigal and wife

planning committee- a few people said they'd be interested, kind of a question for a little down the road

**Suggestions for keeping things happening year round, instead of just one big annual event:**

mixer events similar to the one before the conference

local connections to community spaces leading up to CMC, maybe have a print mixer at IPRC, video mixer at PCM, radio at KBOO, etc.  
network with graduate students  
film screenings, concerts  
mobile radio station set up at conference  
someone suggested video year books, don't remember exactly what those were

**What people can commit to in the near future:**

Ace connection with Donna Davis, talking to students at Turnbull  
Paul hopes to have more involvement if he can find the time and energy, particularly around radio networking  
Jenna interested in keeping Oly in the loop, getting more people from WA involved  
Erin suggested using Firebrand space for events, will be in touch about OCM meeting in May  
lb network social justice media groups, lb planning committee and making contacts  
Mark PCM space for meetings, helping develop activist tool kit, getting PCM more involved  
Robyn digging into funding sources, question of info vs entertainment  
Arun will discuss ideas, advice, contacts

**Follow up:**

The holidays are coming up, it's a very hard time of year to get organizing done, also Tim has started a job that will require him to work 6 or 7 days a week until about Jan 9th. Tim and Adam will arrange face to face meetings with a few people to discuss certain things more in depth regarding funding, spaces and follow up on ideas from the breakouts. Some of the folks we're going to try to meet with are Mike from U of O, Jenny from XRAY, Paul Bright filmmaker, Arun, Backbone and Smartmeme, and hopefully some people in Oly and Seattle. We'll do as much as we can in December, but a lot of it might have to wait till the new year.